National Conference Prospectus Package 2023
Sponsor and Exhibitor Invitation
2023 NACCHO Members’ Conference

Dear Potential Sponsor

It is my pleasure to invite your organisation to become a Sponsor or Exhibitor at the 2023 NACCHO Members’ Conference.

The 2023 Members’ Conference will be held on Wednesday 25 and Thursday 26 October 2023 as part of a broader program commencing on Monday 23 October 2023 with the NACCHO Youth Conference and the 2023 NACCHO Annual General Meeting on Tuesday 24 October 2023. A Welcome Reception will be held on the evening of Monday, 23 October 2023 with a Conference dinner being held on Wednesday, 25 October 2023.

After a successful Conference being held at the National Convention Centre Canberra in 2022 our sector is looking forward to this years’ event. Last year’s event saw over 550 individual registrations and attendees with more than 60 presentations delivered throughout the event. As per last year’s program, the 2023 NACCHO Youth Conference, AGM and Members’ Conference will include a day for the Youth Conference plus two days for Members’ Conference keynote and concurrent sessions.

Our delegates are from 145 Aboriginal community-controlled health organisations (ACCHOs) and eight state and territory affiliates. We have a national footprint of 550 clinics, servicing over 410,000 clients per year. Collectively, we employ over 7,000 staff and are in the top three employers of Aboriginal and Torres Strait Islander people in the country.

At a critical juncture for the nation in which we are coming together for the referendum on the Voice and in which Aboriginal and Torres Strait Islander affairs are generating more interest and debate than ever before, conferences like this are important vehicles in which organisations can show their support for our people and for improving Aboriginal and Torres Strait Islander health and well-being.

This event will be widely promoted throughout Australia through our social media platforms, by email, and via the dedicated NACCHO Conference website. The specific opportunities are described in this sponsorship package.

I hope that you consider this special opportunity to connect with our sector.

Regards

Donnella Mills
Chair
About NACCHO

NACCHO is the national leadership body for Aboriginal health in Australia. It provides informed advice and guidance to the Australian Government on policy and budget matters that will contribute to the quality of life for Aboriginal and Torres Strait Islander people.

NACCHO represents 145 Aboriginal Community Controlled Health Organisations (ACCHOs) that manage and operate over 300 clinics providing primary health care to Aboriginal and Torres Strait Islander people across Australia. ACCHOs provide over 3.1 million episodes of care each year for over 410,000 people. This is more than half the Aboriginal and Torres Strait Islander population. The Aboriginal and Torres Strait Islander population has a growth rate of 3.4 per cent per year (over twice as high as the non-Indigenous population, which was 1.4 per cent).

Pictured above (L to R): NACCHO CEO, Pat Turner and NACCHO Deputy CEO, Dawn Casey.
NACCHO’S VISION
Aboriginal people enjoy quality of life through whole-of-community self-determination and individual spiritual, cultural, physical, social and emotional wellbeing. Aboriginal health in Aboriginal hands.

Aboriginal Community Controlled Health Services (ACCHOs)
The NACCHO Members’ Conference is an annual gathering of Aboriginal and Torres Strait Islander leaders from across the country. With over 400 delegates expected each year, the conference brings opportunity for attendees to network, learn, influence and celebrate our ongoing drive to self-determination.

The National Youth Conference will bring together up to 100 youth from around Australia to gain experience and exposure to the Aboriginal and Torres Strait Islander sector on a national level. During the conference the youth will engage in discussion, share their experience and learn from other peers from across the country. The conference will allow the youth to learn about informing policy, influencing change and provide a pathway so their voices are heard and represented by NACCHO throughout the sector.
Benefits of being a sponsor

This conference will expose your business to over **400 individuals** and up to **200 organisations** that are focused on delivering positive health outcomes for Aboriginal and Torres Strait Islander Communities.

The conference will be promoted via NACCHO’s social media channels, daily news and website reaching a combined audience of more than **236K people**.

- **21.9K** followers
- **38.4K** followers
- **4.7K** followers
- **229** subscribers
- **6.9K** followers

6.4K subscribers of the NACCHO Aboriginal and Torres Strait Islander Health News.

The NACCHO website has an average of **150K** visitors each year.
Sponsorship Opportunities

**OCHRE SPONSORSHIP**

$10,000

Package inclusions
- 4 full registrations including admission to the Welcome Reception and Karaoke Dinner
- Trade table for 2 days with 2 trade table attendants per day
- Opportunity to be a judge at the Karaoke Dinner
- Specific mention in opening speech of Members’ Conference
- Logo in program and conference APP
- Logo on NACCHO’s interview banner (medium)
- Half page article/information in program
- 30 second video playing on screen during event (to be provided by sponsor prior to conference)
- 2 promotional items in conference pack

**BARK SPONSORSHIP**

$6,000

Package inclusions
- 2 full registrations including admission to the Welcome Reception and Karaoke Dinner
- Logo in program and conference APP
- Logo on NACCHO’s interview banner (small)
- Quarter page article/information in program
- 15 second video playing on screen during event (to be provided by sponsor prior to conference)
- 1 promotional item in conference pack
Coffee Cart (Wednesday and Thursday)
Only 2 packages available
The coffee carts are an opportunity to deal directly with and promote your organisation, product or program to all NACCHO conference delegates and attendees.
• 1 full registration including admission to the Welcome Reception and Karaoke Dinner
• Trade table for 2 days with 2 trade table attendants per day
• Coffee cart including barista and coffee
• 1 promotion item in conference packs

Trade Table (two days)
The trade tables are an opportunity to engage directly with and promote your organisation, product or program to all NACCHO conference delegates and attendees.
• 1 full registration including admission to the Welcome Reception and Karaoke Dinner
• Trade table for 2 days with 2 trade table attendants per day

Other Opportunities
• Conference pack items - 2 items: $500
• Advertising in program - full page: $1,000
• Advertising in program - half page: $700
• Advertising in program - quarter page: $500

Coffee Cart Sponsorship $8,000
Trade Table
$3,000
Other Opportunities
Sponsorship Expression of Interest

Organisation Details

Organisation: __________________________ Contact Person: __________________________
ABN: __________________________

Physical Address: __________________________

Town/City: __________________________ State/Territory: __________________________
Post Code: __________________________ Email: __________________________
Phone: __________________________ Mobile: __________________________

Sponsorship Options

- Ochre Sponsorship — $10,000
- Bark Sponsorship — $6,000
- Coffee Cart — $8,000 (Two Days)
- Trade Table — $3,000 (Two Days)
- Conference Pack — $500
- Advertising Full page — $1,000
- Advertising Half page — $700
- Advertising Quarter page — $500

I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to NACCHO approval.

Signature: __________________________

Date: __________________________
Booking and Payment Conditions

1. Sponsors will be required to enter into a Sponsorship Agreement with NACCHO. The Sponsorship Agreement will be provided following the acceptance by NACCHO of a completed Sponsorship Expression of Interest form. The Sponsorship is not confirmed until the Sponsorship Agreement has been executed by NACCHO.

2. The Australian Goods and Services Tax (GST) of 10% is applicable to all goods and services offered in this Sponsorship Prospectus. All prices in this document are exclusive of GST. A valid tax invoice will be provided to sponsors once their Sponsorship Agreement has been executed by NACCHO.

3. All monies are payable in Australian dollars. EFT transfers can be arranged and are preferred.

4. All monies due and payable must be received by the due date provided on the invoice. Failure to do so may result in sponsorship opportunities being offered to an alternate organisation.

5. In the event of the withdrawal of a Sponsorship, NACCHO should be notified in writing as soon as possible. Please note the following cancellation fees:
   - If cancelled up to 5:00pm on Friday, 30 September 2023, 100% of the total sponsorship amount will be refunded.
   - If cancelled between 5:00pm on Friday, 30 September 2023 and 5:00pm on Friday, 6 October 2023, 90% of the total sponsorship amount will be refunded.
   - If cancelled after 5:00pm on Friday, 6 October, the total sponsorship amount will be retained by NACCHO.

6. No Sponsor/Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship/exhibition package except upon prior consent of the NACCHO.

7. If the Conference is cancelled by NACCHO (including cancellation because of any Order issued by the Australian Federal Government or an Australian State Government or Territory), the Sponsor will be refunded 100% of any funds received by NACCHO relating to any Sponsorship Agreement associated with this Sponsorship Prospectus.

Thank you for your consideration to partner with our unique sector. For more information or to secure a sponsorship package, please email the NACCHO Conference Team: conference@naccho.org.au